

Broward County Public Schools
North Area Advisory Council
DRAFT - General Meeting Minutes – DRAFT
Monarch High School 5050 Wiles Road Coconut Creek, FL 33073
Date: February 20, 2025
Time: 6:15 – 9:00 PM (Call to Order at 6:25 PM)



Website

Email: NorthAreaAdvisory@gmail.com

Website: <http://northareaadvisorycouncil.ch2v.com/>

Executive Board:

- **Chair:** Cynthia Dominique
- **Vice Chair:** Karla Figueroa
- **Recording Secretary:** Danelle Dunfee
- **Corresponding Secretary:** Lucie Dicapua
- **Communications Chair:** Nicole Kearney

Attendance:

A. Call to Order

Time: 6:25 PM

By: Chair, Cynthia Dominique

B. House Keeping

Ethics Training Reminder:

Advisory chairs who have not yet completed their Ethics Training are reminded to do so by **February 28, 2025**.

C. Approval of January Minutes

Motion to Approve: Cynthia Dominique

- **First:** Michael Pezzicola
- **Second:** Nicole Morst
- **Outcome:** Unanimous approval

D. Nominations Committee

• **Membership Guidelines:**

- The current Chair (Cynthia Dominique) and Broward employees are ineligible to serve.

• **Volunteer Update:**

- **Michael Pezzicola** volunteered to serve as Chair of the Nominating Committee.
- **Q:** Must parents volunteering for positions be SAF Chairs?
- **A:** Yes. This requirement supports the plan for school elections to be done by March. Also in order to sit at DAC, you need to be a member at the North Area.
- **Additional Note:** Under Policy 1070 (pending revision), a Chair can currently serve four consecutive years; however, proposed changes may limit Chairs & Vice Chairs to two years and restrict dual committee service.

E. North Region Updates (Presented by Dr. Fleming)

School Structure Redefinition:

- Coconut Creek Elementary School will convert to a **K-8 model**.

- “Middle School” emphasizes sports; buses will be contracted to transport students from this school to other schools with appropriate facilities to ensure those students receive a “true Middle School experience”.
- Implementation: Introducing one grade at a time (starting with 6th grade, then 7th, etc.)
- This school is a School Choice (without transportation).

Personnel Update:

- **Karla Hart** has been named the new Principal at Hunt Elementary.

Board Discussion:

- **Q:** Status of equipping all students with internet access outside of school?
- **A:** No action was passed on this item at yesterday’s Board meeting.

F. Committee Report and SAF Chair Reports

a. Coral Glades –

i. “Score at the Top” SAT Prep

- Available to all high school juniors and seniors
- Fee: \$250 for an 8-week course (normally \$850 if pursued independently)

ii. ACT preparation course to be introduced soon.

b. Terravella - March 4th Drug, Alcohol, Social Media Awareness Town Hall

c. Volunteer Opportunities

i. Coral Springs Safety Town Coordinator:

Need: Volunteers for Coral Park Elementary on [date next Wednesday] from 8:30 AM to 12:30 PM (minimum of 3 required, or the program may be canceled).

ii. JA Biz Town always needs volunteers.

G. Policy Revisions and Updates- Discipline, 1020, 1070

Topics Covered:

- Policies Under Revision:
 - Including policies 5090, 5100, 5900, 5010, 5010A, 5309 (Unified Dress and Guidelines).
- Policy 1020 Update:
 - Speakers still have 15 minutes to speak; conference call participation is allowed if unable to attend in person.
 - Recommendation: Prepare a written report if representing a committee.
 - DAC requested a workshop on this policy, which was rejected by the Board on February 19th.

Motion on Policy Review:

- Motion: I recommend reinstating Policy Review Committees to pre-screen and issue-spot policies before the policy goes to looping.
 - Proposed by: Nicole Morst
 - Seconded by: Nancy Fry
- Outcome: Motion passed unanimously.

Discussion Points:

- Suggestion to form a smaller, dedicated group to refine policies before broader discussion.
- Query raised about forming a committee if there aren’t enough passionate members—suggestion: ensure appropriate representation.

Additional Resources:

- Discipline Meeting Documentation:
 - [Meeting 1 Links](#) & [Second Document](#)
 - [Meeting 2 Links](#) & [Second Document](#)
 - [Meeting 3 Links](#) & [Second Document](#)
 - [Meeting 4 Links](#) & [Second Document](#)

H. Academic Updates

Presenter: Guy Barmoha, Director of Secondary

The Data Presentation:

<https://drive.google.com/file/d/1i1CBRfwtrT0etqf68BbptBBpGDvDRRL/view?usp=sharing>

Key Areas Discussed:

1. PM2 Data & Performance Metrics:

- **ELA Performance (level 3 or above):**
 - District Average: 46%
 - North Area: 45%
- **Math Performance (level 3 or above):**
 - District Average: 35% (Compared to 29% in 2024)
 - North Area: 34% (with South Area at 40%)...Compared to 29% in 2024
- **Grade-Level Breakdown (North Region, Level 3+ in ELA):**
Every grade has seen improvements over the last three years.
 - Grade 3: 40%
 - Grade 4: 46%
 - Grade 5: 46% (up from 44% last year)
 - Grade 6: 52% (up from 44%)
 - Grade 7: 44% (up from 41%)
 - Grade 8: 45% (up from 41%)
 - Grade 9: 44% (up from 29%)
- When reviewing the Math data, it's important to note that Math is always lower than ELA because you have so many students not reading at the grade level to be able to read the Math questions. They have to have reading AND Math skills to do well on Math.
- **Subgroup Performance:**
 - ELL: 9% (up from 7%)
 - White: 52% (previously 44%)
 - Black: 24% (previously 19%)
 - Hispanic: 33% (previously 27%)
- **Additional Note:**
 - Even students in GEM or Advanced Math take the FAST test for their grade level.

2. School Transformation Office (STO) Schools:

- In the North Area: Park Ridge, Markham, Tedder
- PM2 proficiency increased from 17% last year to 23% this year.

3. Strategic Goals & Implementation Plans:

- **We have 4 Strategic Goals:**
 1. Early Literacy Proficiency (by 3rd Grade)
 2. Algebra Proficiency (every student by 9th Grade)
 3. Science Proficiency
 4. College & Career Readiness/Acceleration (each student to take at least two AP, Dual Enrollment, IB, or Cambridge courses)
- **Algebra Summer Bridge Program:**

- Two programs will be offered in the North Area; 6-hour sessions (in-person and virtual) combining Algebra and Biology.
- Target: Increase participation from ~200 district-wide last year to 200 per school, focusing on 8th graders transitioning to 9th grade and students matriculating into Algebra. If you're not going into Algebra the following year, you wouldn't get accepted into this program though.
- **Gifted Program Recommendation:**
 - Earlier in the School Year, the Gifted Committee made the recommendation that Elementary students scoring Level 5 in PM1 should have proactive communication with parents regarding the Excel option (decision deadline: October 1st). Right now, it's the parents that have to contact the school, but they many parents don't even know this is an option. Cut-off date is Oct 1st to make these decisions. Karla wants to make sure there's more communication to the parents of these students.
- **Comparison to Other Districts:**
 - ES Math Schools: Ranked 1st or 2nd among the five largest districts (Miami, WPB, Orange)
 - MS ELA: Ranked 1st statewide
- **Field Trips:**
 - Ongoing challenges with paperwork and costs; teachers are often burdened with collection and processing.
- **Syllabi:**
 - Only required for AP Courses. Syllabi must be submitted at the beginning of the year and to the College Board—this requirement is unique to AP courses only.

I. Customer Service and Marketing

Presenters:

Farrah A. Wilson, Ed.S. – Director, Marketing and Strategic Communication

Charlene Collins – Director of Enterprise Applications

Vanessa August – Process and Analyst in IT

https://drive.google.com/file/d/1Me_5qUkF7sHcC9Dc12Ll1bdNnwUsybum/view?usp=drive_link

Key Updates:

1. Marketing Campaign:

- Launched “Choose the Best, Choose BCPS” through social media, commercials, and radio.
- When you go to a Private School, Dual Enrollement isn't free. Taking an AP test isn't free. This where we have an opportunity to market and change the narrative.

2. Customer Service Initiative:

- Superintendent introduced the ABC to Customer Service program:
 - **A:** Attitude – Be Positive, Show Professionalism
 - **B:** Behavior – Be Mindful, Value all Stakeholders
 - **C:** Communication – Be Responsive, Exceed Expectations

**We have a Customer Service Survey for not only schools, but also on the departments within the District

www.BrowardSchools.com/customerservice

3. BCPS Showcase Success:

- January event attendance: 7,047 attendees (~6,000 families). Future regional or innovation zone showcases are being considered.

4. School Choice Applications (as of January 17th):

- Up 19% compared to last year (an increase of 2,400 applications).
 - 23% for magnet schools
 - 25% for reassignment
- **Recommendation made by Nicole Morst:** Investigate why parents are not choosing their zoned schools.

5. Enrollment Inquiries (as of February 2025):

- Total: 420 inquiries
 - 151 Elementary
 - 88 Middle
 - 177 High

6. District Website Redesign:

- **Target Launch:** May/June 2025
- **Updates Include:**
 - New look and feel
 - Exploration of multi-lingual chatbot features (recommendation made to ensure these are bi-lingual)
 - Enhanced navigation featuring “Hero” images (or videos) on every school’s home page that will be managed by the District. The hero images will no longer be announcements. We will have specialized programs (three bars on the side) that market the school’s specialized programs.
 - Dynamic “Proud Points” will be added for each school and should change throughout the year with the school’s bragging points.
- **Parent Focus Group:**
 - Scheduled for the week of March 10th (5:30–8:30 PM, location TBD)
- **Feedback:**
 - Looking for information on where parents want to go when on their school website.
 - Send website feedback to [BrowardSchools.com/WebFeedback](https://www.browardschools.com/webfeedback)
- **Note:** Advisory and Committee websites are also being redesigned.

J. DAC Updates

- **Information:**
 - Detailed updates are available in the shared [DAC Document](#).

K. Announcements

COMMITTEE/MEETING	DATE
DISTRICT ADVISORY GENERAL MEETING AT KCW	Mar 12 th at 6:15pm- 8:45pm
SUBCOMMITTEE MEETING ON TEAMS	9:30-11:30am
SUBCOMMITTEE MEETING ON TEAMS	7:30-9pm
***NORTH AREA GENERAL MEETING AT MONARCH HIGH	March 20th at 6:15- 9:00pm

L. Adjournment

Time: 8:57 PM

Motion to Adjourn:

Proposed by: Danielle Dunfee

Seconded by: Michael Pezzicola

Submitted respectfully,

Danielle Dunfee

Recording Secretary